

## Where is the Triple R Region?

The **Triple R Region** is situated in southeastern Manitoba between the City of Winnipeg and the Canada-U.S. Border and extends eastward near the Manitoba-Ontario boundary.

**Triple R** serves the Rural Municipalities of Macdonald, Ritchot, Hanover, Morris, De Salaberry, Montcalm, Franklin, Rhineland, Stuartburn and Piney; the Village of St. Pierre-Jolys, and the Towns of Niverville, Morris, Emerson, Plum Coulee, Gretna, and Altona.

The name **Triple R** reflects the linkage of these 17 community areas within the catchment area of three rivers flowing in the Region: The Red, Rat and Roseau Rivers.

## Community Futures Triple R

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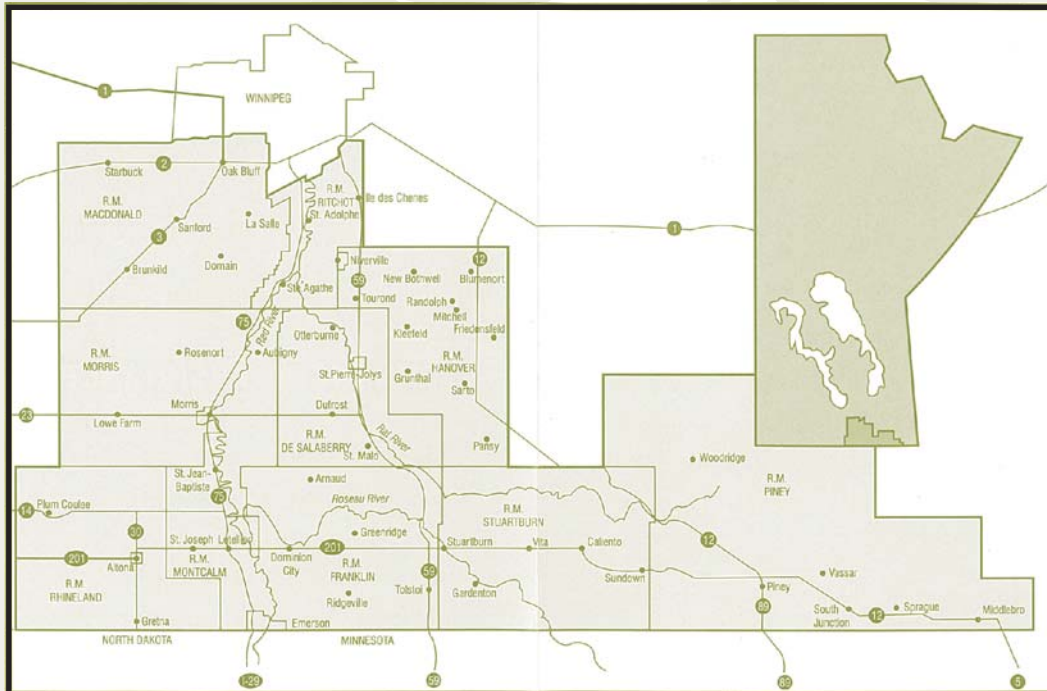
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Growing communities one idea at a time.



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**Community  
Futures** Triple R

## Community Futures Triple R Is...

...A regional community economic development organization established under the **Community Futures Program** of the Government of Canada. It is controlled and delivered by a local Board of Directors representing each of the areas which comprise the Triple R Region.

The Region represents local municipal governments, businesses, and local economic development groups within the Triple R Region.

## Our Objective Is:

To assist communities and individuals to develop and implement strategies which will help maintain, expand and create employment opportunities within the Triple R Region.

We are committed to an integrated approach to community economic development which links community generated strategies with community controlled action.

To this end our commitment is to facilitate the processes involved in all aspects of community economic development:

- Community decision-making
- Organizational development
- Job creation
- Long term viability and prosperity

## Community Development Services

**Triple R** will work with communities and community groups to assist with:

- Development of plans or strategies for Community Economic Development
- Facilitating cooperation and participation among communities
- Activating resources and skills to implement plans
- Providing coordination for initiatives and special plans
- Providing direction to and assistance in preparing proposals for accessing available Government programs
- Providing research information and direction
- Providing access to resource materials and referrals to additional professional services



## Business Development Services

**Triple R** will work with individuals and groups to better define business goals and help in obtaining assistance by providing:

### Non-Financial Assistance

- Facilitating Business Plan preparation
- Assisting to access available Government programs
- Assisting with Market, Financial, and Human Resources needs analysis
- Access to resource materials and referrals to additional professional services

### Financial Assistance

- Repayable business loans and loan guarantees (up to a maximum of \$150,000)
- Rates comparable to other financial institutions
- Flexible terms and conditions

### Resources

- C/MBSC satellite business library site
- Video conferencing
- Services Canada satellite site